



IABC INTERNATIONAL ASSOCIATION
OF BUSINESS COMMUNICATORS
phoenix

FOR IMMEDIATE RELEASE

IABC Phoenix Announces 2008-09 Board

PHOENIX (July 14, 2008) — The Phoenix chapter of the International Association of Business Communicators has announced the selection of its 2008-09 Board of Directors. Board members took office in July 2008.

Board members for 2008-09 are:

- **Rachel Pearson, President**
Pearson is director of corporate communications for the Scottsdale Convention & Visitors Bureau.
- **Jean McHale, Past President**
McHale is public relations manager at Tempe, Ariz.-based Institute for Supply Management, a professional association with 40,000 members worldwide.
- **Jessica Hansen, Executive Vice President**
Hansen is a senior public relations account executive for McMurry, Arizona's largest marketing communications firm.
- **Amy Heisler, Vice President of Finance**
Heisler is director of communications and participation for the Maricopa Partnership for Arts and Culture.
- **Debra Plunkett, Executive Secretary**
Plunkett is an account executive with HMA Public Relations.
- **Suzanne McCormick, Vice President of Community Involvement**
McCormick is an independent consultant specializing in strategic internal and external communications.
- **Jessica Douglas, Co-Vice President of Professional Development**
Douglas is a corporate communications representative for PetSmart.
- **Jenna Wright, Co-Vice President of Professional Development**
Wright is communications leader at Honeywell Aerospace, primarily supporting the Integrated Supply Chain and Finance.
- **Cecile Duhnke, Vice President of Membership**
Duhnke is president of Captivating Communications.
- **Mandy Minette, Vice President of Internal Communications**
Minette works in product marketing and communication for TruWest Credit Union.
- **Traci Baker, Co-Vice President of Special Events**
Baker is director of communications for the Arizona Society of CPAs, a professional association with 5,400 members.

- **Jackie Wright, Co-Vice President of Special Events**
Wright is owner of Rainmaker Communications in Chandler.
- **Scott Bracken, Vice President of Member Benefits**
Bracken is corporate support representative at PBS Eight, which broadcasts from the campus of Arizona State University.
- **Cory Craft, Vice President of Marketing**
Craft is communications leader at Honeywell Aerospace, supporting the Engineering and Technology organization.

More than 260 members strong, IABC Phoenix is recognized as the Valley of the Sun's most comprehensive resource for communication professionals. Named the world's best chapter five times in the past eight years by the international organization, IABC Phoenix is part of a global not-for-profit network designed to provide industry practitioners with a full menu of resources. The local group also recently renewed its commitment to community outreach.

For more information, visit iabcphoenix.com or contact Cory Craft by e-mail at cory.craft@honeywell.com or by phone at 602-365-3109.

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